WPCA Executive Meeting – Meeting Minutes October 14, 2025

Committee Members Present:

Warren Gorlick
John Goodman
Leah De Hoet
Glenn Marcus
Courtney Tolbert
Stephanie Zobay

- 1. Establish quorum/confirm everyone can hear/see A quorum was established.
- 2. Introductory items:
 - a. Approval of agenda The agenda was approved.
 - b. Approval of minutes The minutes of last month's meeting was approved.
- 3. Financial stuff
 - a. Treasurer's Reports The Treasurer's reports were approved. A discussion ensued about whether the T-shirt sales were a donation or a sale of merchandise. Stephanie stated that her Treasurer report states that it was a "Square Deposit."
 - b. DC tax exempt certificate Stephanie will follow-up on this item.
 - c. Zoom prices John reported that Warren had obtained the Zoom non-profit discount rate on behalf of the WPCA so the annual cost of the WPCA Zoom account will be about \$70.
- 4. Main Street John provided an update on the process for a new entity to take over the Woodley Park Main Street administrative tasks. He reported his understanding that various applications were submitted, and the deadline for submission has now closed.
- 5. Woodley Park Day (WPD) review. The Board had a lengthy discussion of how the WPD event went, and things that might be improved upon if the event is held again.
 - a. John stated that as far as he had heard, everyone had a good time. John questioned why the permit for the soundstage had not been obtained, as he had asked about it back in August and was assured all necessary permits would be obtained.
 - b. Leah stated that more could have been done to enhance the profile of the WPCA and local businesses. She requested more responses to her survey, but said the 14 responses to date have generally been positive. The event was originally intended to include activities on the Carmel property and near Aidan Montessori School, a participating organization, but permitting issues prevented that from happening. Some noted that fewer people might have attended events on the side streets. However, Aidan would have preferred an area blocked off for children.
 - c. A further discussion ensued regarding what could have been done to capture email addresses from attendees at that event. Courtney, a co-organizer, stated that she believes that there is a setting on the Square app that would have allowed those using the app to make a purchase or a donation to opt-in to share their email address and other contact information. It was agreed that this

- should be clarified going forward, not just for a future WPD, but for other WPCA events such as the holiday party and picnic.
- d. A number of Board Members expressed concern that nearly \$3,000 was spent for the t-shirts and associated marketing, most of which were not sold. Courtney noted that she might want to give away the remaining t-shirts when they provide a donation as a "commemorative" item. Leah offered to include offer in thank you emails to the WPD RSVPs. Courtney noted that the \$759 paid to Robert Davis was for his design work for the t-shirts, and that the WPCA has rights to use his design work going forward based on an email from Robert Davis to this effect, and that she had the digital files of his work. Leah noted that the designs were also used to help market the event, and not solely used for t-shirt design.
- e. Regarding the financials, John noted that Leah's Report showed that the grant from Main Street and direct expenditures by ANC3C for a total of almost \$8,500 covered the cost of the event, without the need for a WPCA contribution. A further question was whether the WPCA should provide a refund to Donsak Thai and Allan Woods Flowers, as it appears their money was not required. ANC Commissioner Janell Pagats noted the enthusiasm of many participants for the friendship bracelets. Another Board Member noted that the caricature artist was very skilled and people appreciated his work.
- f. Leah raised the possibility of designating a date for a possible 2026 WPD date. John stated that a decision about whether to have a 2026 WPD event should wait for the next Board to determine.
- 6. Board elections and meeting speaker. John noted that the Nominations Committee has been working hard. In addition, an invitation has been proffered to Attorney-General Brian Schwalb, but he has not yet responded. Glenn has found two additional community residents to run for vacant at-large positions, and one to run for the Vice-President position.

Action item: Glenn will send an email to the board within the next few days stating who is running for each position.

- 7. MPD 2D dinner, 11/5 Board Members noted the importance of the event. It was determined that the WPCA should purchase four tickets. Stephanie will submit a check.
- 8. Bylaw amendment John proposed a bylaw amendment to strike the words "in person" with respect to the Bylaw provision that allows removal of a Board Member who misses three consecutive Board meetings.
- 9. Website Deferred.
- 10. ANC updates ANC Commissioner Pagats shared upcoming issues at the ANC meeting next week. She reported that anti-suicide barriers are going up on the Taft Bridge.
- 11. Good of the order Stephanie volunteered to ask Lillie's restaurant about possible dates for the annual WPCA holiday party. Members clarified that this would not bind the WPCA at this time to host the event at Lillies, she is just asking the restaurant for possible dates that may be open.

Action item: Stephanie will inquire with Lillie's Restaurants about its availability to host the 2025 WPCA holiday party.

Woodley Park Community Association					
Treasurer Report For the Period of Aug 1- Aug 31, 2025					
<u>Account</u>	Balance as of 8/31/2025	Balance as of 8/01/2025	Net Change	Major Notes	
Bank of America Checking - 2797 (Main)	13,655.71	11,155.71	2,500.00		
Bank of America Savings - 8372	3,509.24	3,509.18	0.06	Includes mural restoration funds (rajan - 2K, new 1K	
PayPal	1,167.34	3,184.86	(2,017.52)	Transfer \$2K to checking	
CD #1. (4205). Renewed Aug 7, 2025	12,659.01	12,619.05	39.96	renews March 7, 2026	
CD #2 (4466). Opened May 19, 2025	10,099.38	10,065.79	33.59	renews Dec 19, 2025	
Total Balances	41,090.68	29,378.88	11,711.80		
Account Dalvita.	Date Classical	America	Acat	Charle #	Duran
Account Debits:	Date Cleared	Amount	Acct	Check #	<u>Purpose</u>
Paypal Fees	30-Aug	\$0.51	Paypal		
Zoom Fee	19-Aug	\$18.01	Paypal		
Alexandra Doroshenko - facepainting deposit	12-Aug	\$100.00	Zelle		
Total Debits		\$118.52			
Account Credits:	Date Cleared	<u>Amount</u>	<u>Acct</u>	<u>Balance</u>	<u>Purpose</u>
Membership donations (Checking)	31-Aug	\$400.00	*2797		
Membership donations (PayPal)	31-Aug	\$1.00	Paypal		
Interest (Saving + CD)	31-Aug	\$40.02	*8372		
Call Box Revenue Balance				\$0.00	
Square Deposits					
Woodley Park Day Donations	12-Aug	\$200.00	*2797	\$6,700.00	2608 CT Ave-Peconut
Total Credits		\$641.02			
Net Revenue		\$522.50			
Donations + Interest		\$441.02			
Donations + Interest received 2025 YTD (V)		\$3,660.73			
Total Received 2024 YTD (T)		\$4,979.12			
Total Received 2023 YTD (R)		\$2,946.68			
Change vs 2024		-26%			
Change vs 2023		24%			

Woodley Park Community Association					
Treasurer Report For the Period of Sep 1- Sep 30, 2025					
<u>Account</u>	Balance as of 9/30/2025	Balance as of 9/01/2025	Net Change	Major Notes	
Bank of America Checking - 2797 (Main)	11,502.05	13,655.71	(2,153.66)		
Bank of America Savings - 8372	3,509.30	3,509.24	0.06	Includes mural restoration funds (rajan - 2K, new 1K)	
PayPal	1,241.71	1,167.34	74.37		
CD #1. (4205). Renewed Aug 7, 2025	12,701.13	12,659.01	42.12	renews March 7, 2026	
CD #2 (4466). Opened May 19, 2025	10,133.09	10,099.38	33.71	renews Dec 19, 2025	
Total Balances	39,087.28	27,434.97	11,652.31		
Account Debits:	<u>Date Cleared</u>	<u>Amount</u>	<u>Acct</u>	Check #	<u>Purpose</u>
Paypal Fees	30-Sep	\$8.54	Paypal		
Zoom Fee	19-Sep	\$18.01	Paypal		
Zoom Fee - Annual subscription 9/25/25	25-Sep	\$155.08	Paypal		
Alexandra Doroshenko - facepainting paid in full	22-Sep	\$350.00	Zelle - *2797		
Woodley Park Day expenses	22-Sep	\$2,359.12	*2788 (visa)		Committee will provide details of expenses
Square Fee	20-Sep	\$10.97	Square		
Total Debits		\$2,901.72			
Account Credits:	Date Cleared	Amount	Acct	<u>Balance</u>	<u>Purpose</u>
Membership donations (Checking)	30-Sep	\$50.00	*2797		
Membership donations (PayPal)	30-Sep	\$256.00	Paypal		
Interest (Saving + CD)	30-Sep	\$42.18	*8372		
Call Box Revenue Balance				\$0.00	
Square Deposits		\$339.00			
Woodley Park Day Donations / credits		\$177.43		\$4,068.31	Amazon Refunds: 34.01; AstroJump refund 143.42
Total Credits		\$864.61			
Net Revenue		(\$2,037.11)			
Donations + Interest		\$348.18			
Donations + Interest received 2025 YTD (V)		\$4,008.91			
Total Received 2024 YTD (T)		\$5,722.28			
Total Received 2023 YTD (R)		\$3,825.85			
Change vs 2024		-30%			
Change vs 2023		5%			