

Meeting of the Woodley Park Community Association
Executive Committee
June 1, 2021
Via zoom

Executive Committee Members Present:

Peter W. Brusoe
John Goodman
Barbara Ioanes
Melissa Maxman
Courtney Tolbert
Stephanie Zobay

Guests

Joan Dailey (Cleveland Woodley Park Village)

The meeting came to order at 7:30PM.

Cleveland Woodley Park Village

There was a presentation from Joan Dailey, a board member and volunteer of the Cleveland Woodley Park Village, a non-profit that assists neighbors aging in place. Joan highlighted a number of different ways that the WPCA can partner with the village, including cross posting events, co-hosting events and sharing best ideas. There were a couple of concerns about advertising WPCA events to the Cleveland Woodley Park Village may extend the events to people who are outside Woodley Park. It was agreed that keeping specific language in the events should reduce that from happening.

Action Item: Courtney to reach out to Joan and keep lines of communication open. Joan is going to see if the addresses of Woodley Park Residents may be spun off of their database for us to contact.

Consent Calendar:

The minutes of the previous meeting were approved as prepared.

The Treasurer's reports for the past two months were accepted. A small question was asked about the additional payment to Chubb.

Shred Day:

6/26 from 9-noon at Maret. There needs to be four volunteers, Glenn, Melissa, Stephanie and John have volunteered to work the event.

Action Item: Peter to update flier.

Picnic:

The group discussed having a picnic, with the understanding that changing health requirements may make that not possible. The group targeted September 25, 2021 from 3PM-6PM, with September 26, 2021 being a rain date.

Action Item: Courtney to ask David Ensign to chair the picnic again.

Website:

Katie was not able to make the meeting and no update was given.

Membership:

The group had a robust conversation on membership and agreed that it would be good to do a print Acorn at 4 pages, but if there was enough content, we could do 8 pages. It would be mailed and sent out to the neighborhood. The group discussed putting in a welcome message for new tenants and property owners.

Action Items:

Peter to lead effort on Acorn

Melissa to see about obtaining a mailing list from Democratic party.

Courtney will design a card for the WPCA to be included in welcoming material for new residents of condos and apartment buildings. I will seek out local neighborhood businesses and see if they would like to offer a discount that can be presented to their venue via the "coupon".

Reaching out to WPMS

The group voted by a majority voice vote to have Courtney and Peter reach out to the board of the Woodley Park Main Street and to see how the two groups can better organize and work.

Action Items:

Courtney and Peter to reach out to WPMS

Security Issues:

The email addresses of the executive committee members have been switched to Woodley Park Domains, and messages will be forwarded to the individuals's personal email. The strategies of using a waiting room and making people register for zooms was also discussed. Inviting the police to be present for large public meetings was also discussed. Melissa shared she had some resources that could also help WPCA with this.

Dual Meetings:

The Group discussed dual meetings that are both in person and virtual and what would be involved with it.

Action item:

Melissa and John to circle back on the ability to be able to do both.

Paint night:

Peter proposed doing a paint night virtually where people would paint in their homes, it could be done for \$250 or so and unlimited attendees. The group decided it would be best not to do this in July but perhaps in August.

Meeting with realtors:

It was agreed that it would be good to set up a meeting to discuss the future of the commercial district with various area realtors.

Calling off meetings:

The group agreed no July meeting, but they will meet in August.

Meeting adjourned at 9:32PM.

Minutes prepared by P Brusoe

Woodley Park Community Association
 Treasurer Report For the Period of April 1, 2021 - April 30 2021

Account	Balance as of 4/31/2021	Balance as of 4/01/2021	Net Change	Major Notes
Bank of America Checking - 2797 (Main)	2698.38	2,856.38	(158.00)	
Bank of America Savings - 8372	27993.88	27,993.42	0.46	
PayPal	4420.84	4,329.37	91.47	
Total Balances	35,113.10	35,179.17	(66.07)	

Account Debits:	Date Cleared	Amount	Acct	Check #	Purpose
Paypal Fees	30-Apr	\$3.64	Paypal		
Zoom	19-Apr	\$15.89	Paypal		Video-conferencing
Chubb Insurance	12-Apr	\$13.00	*2797	1312	Insurance
Shred Ace	21-Apr	\$200	*2797	1313	dep for Shred Day
Total Debits		\$232.53			

Account Credits:	Date Cleared	Amount	Acct	
Membership donations (Checking)	30-Apr	\$75.00	*2797	4/12 and 4/21 deposits
Membership donations (PayPal)	30-Apr	\$111.00	PayPal	
Interest (Saving)	30-Apr	\$0.46	*8372	
Call Box Revenue		\$0.00		
Square Deposits		\$0.00		
Reimbursements - Shred Day				
Total Credits		\$186.46		

Net Revenue		(\$46.07)		
Donations + Interest		\$186.46		
Donations + Interest received 2021 YTD		\$1,565.84		
Total Received 2020 YTD		\$1,634.34		
Total received 2019 YTD		\$1,266.92		
Change vs 2020		-4%		
Change vs 2019		24%		

