Woodley Park Community Association April 11, 2023 Executive Committee Meeting

Present:

• *Executive Committee:* John Goodman (President), Barbara Ioanes (Vice President), Stephanie Zobay (Treasurer), Courtney Tolbert (Past President), Philip Anderson, Leah De Hoet, Rob Heffernan, Glenn Marcus, and Zach Messitte (all At Large)

Agenda: Approved without objection

- 1. Establish quorum/confirm everyone can hear/see
- 2. Consent items:
- A. Approval of agenda
- B. Treasurer's Report
- C. Approval of Minutes.
- 3. 2023 budget. Review of 2022 books.
- 4. Zoo Neighborhood Council meeting
- 5. Circulator
- 6. WP restaurant zoning
- 7. Spring membership meeting
- 8. New website
- 9. Updates from Mayor's office, Council, ANC
- 10. Good of the order
- 11. Adjourn

Treasurer's Report: Treasurer's reports for March and April were accepted.

Minutes of Previous Meeting: Minutes for Mar 14 were approved without exception.

2023 budget: A request was made and accepted to modify the budget for the June picnic to \$2000. The donation to shred day is \$800. Tips will not be provided by WPCA for Meet your Neighbor events as it is assumed customers are already provided servers with a tip. Type of advertisement and cost for the picnic discussed. Eco-friendly options such as social media posts or CP Listserv were discussed. NextDoor vetoed due to size of membership beyond Woodley Park. Postcards/direct mail outreach to (member only) apartment dwellers discussed. Board typically canvasses area with flyers. Proposed outreach strategy for picnic and shred day outreach will be reported out by the Outreach Committee in May (Philip, Rob, Courtney).

Courtney and Glenn completed the review of 2022 books. Questions posed regarding additional payment options beyond Paypal, i.e. Zelle, Venmo, and/or CashApp. Currently pay per transaction. It is unknown whether paying Zoom annually is a more economical option. GoDaddy charges include web hosting that includes a 3-year contract, domain name and SSL annual fee. Question was posed regarding insurance. Board had two types of insurance in the past, general and officer/director-specific. Board decided to drop general liability because the DC/non-profit corporation immunizes DC non-profit against liability. Director insurance would cover legal fees.

Zoo Neighborhood Council meeting: Leah reported out from the minutes. Dr. Smith provided a State of the Smithsonian's National Zoo and Conservation Biology Institute (NZCBI) and developments including

new arrivals and opening of the Bird House, and farewell to the Giant Pandas. During the open discussion, ANC 3C03 representative raised an item of concern for her constituents: the tour buses that load, unload and idle along Connecticut Ave. cause congestion on the sidewalks. Councilmember Frumin's representative seconded this concern. NZCBI has raised the continued bus idling issue with MPD for their action on Connecticut Ave. ANC3C03 representative suggested that DPW and DDOT should also be made aware of idling buses. Meeting minutes can be found here: https://nationalzoo.si.edu/news/neighborhood-news

Circulator: The WPCA letter to Councilmember Frumin regarding the WP Circulator routes will be sent. Chairperson Charles Allen is in charge of the transportation committee.

WP restaurant zoning. Deferred.

Spring Membership meeting: Philip reported extensive emails and phone calls to apartment buildings and condominiums. Special thank you was extended to Courtney for support contacting property managers. No response. An A frame sandwich board will be used during Meet your Neighbor events. Philip, Rob, and Zach will go to the alley sale on Saturday to support membership outreach and recruitment. Stephanie will provide Philip with a contact to put a blurb in the church bulletin. Commander Branch police will be invited to the spring meeting; Glenn offered to contact him.

Website: Stephanie emailed Katie and contacted the website designers. Project is closed and there is no access to the back end. Will inquire about the cost to reopen a new project. Website management and fees will be discussed in future meetings.

Meet your Neighbor: Donsak will only allow up to 15 attendees, so was vetoed.

Picnic: Committee Chair is David Ensign, in charge of renting chairs/tables, providing food. Board members will share responsibility in setting up and cleaning up.

Good of the order: Discuss starting meetings earlier and possible restaurant donations for the picnic.

Adjourned: The Executive Committee adjourned at 9:10 PM.

Woodley Park Community Association					
Treasurer Report For the Period of February 1, 20	23 - February 28, 202	3			
Account	Balance as of 2/28/23	Balance as of 2/01/2023	Net Change	Major Note	s
Bank of America Checking - 2797 (Main)	12197.72	2397.72	9,800.00	transferred	\$10K to checking for CD procurement
Bank of America Savings - 8372	10502.91	20502.66	(9,999.75)		
PayPal	8417.22	8156.25	260.97		
Total Balances	31,117.85	31,056.63	61.22		
	Data Channel	•	• • •	Charle #	2
Account Debits:	Date Cleared 28-Feb	Amount	Acct	Check #	Purpose
Paypal Fees		\$9.14	Paypal		
Zoom Fee	28-Feb	\$15.89	Paypal		
2D MPD CAC	1-Feb	\$200.00	*2797	1328	11/25/2022 donation to 2D MPD CAC
Total Debits		\$225.03			
Account Credits:	Date Cleared	<u>Amount</u>	Acct	Balance	Purpose
Membership donations (Checking)	28-Feb	\$0.00	*2797		
Membership donations (PayPal)	28-Feb	\$286.00	Paypal		
Interest (Saving)	28-Feb	\$0.25	*8372		
Call Box Revenue Balance				8.18	
Square Deposits					
Total Credits		\$286.25			
Net Revenue		\$61.22			
Donations + Interest		\$286.25			
Donations + Interest received 2023 YTD (R)		\$672.60			
Total Received 2022 YTD (P)		882.80			
Total Received 2021 YTD (N)		\$817.90			
Change vs 2022		-24%			
Change vs 2021		-18%			

Treasurer Report For the Period of March 1, 2023	- March 31, 2023				
Account	Balance as of 03/31/2023	Balance as of 03/01/2023	Net Change	Major Notes	
Bank of America Checking - 2797 (Main)	2387.72	12197.72	(9,810.00)	purchased 13 month CD, 3.83%	
Bank of America Savings - 8372	15503.16	10502.91	5,000.25		
PayPal	9065.04	8417.22	647.82		
CD	10000	0	10,000.00	Interest earned not paid: \$8.39	
Total Balances	36,955.92	31,117.85	5,838.07		
Account Debits:	Date Cleared	Amount	Acct	Check #	<u>Purpose</u>
Paypal Fees	31-Mar	\$24.90	Paypal	<u>encer n</u>	<u>1 (1)030</u>
Zoom Fee	19-Mar	\$16.95	Paypal		
DC Square	31-Mar	\$0.00	*2797		
GoDaddy	2-Mar	\$66.33	Paypal		
Total Debits		\$108.18			
Account Credits:	Date Cleared	Amount	Acct	Balance	<u>Purpose</u>
Membership donations (Checking)	31-Mar	\$190.00	*2797		
Membership donations (PayPal)	31-Mar	\$756.00	Paypal		
Interest (Saving)	31-Mar	\$0.25	*8372		
Call Box Revenue Balance				8.18	
Square Deposits					
Main Streets - Rajan mural restoratiion		\$2,000.00	*8372	2000	
Main Streets - New murl		\$3,000.00	*8372	3000	
Total Credits		\$5,946.25			
Net Revenue		\$5,838.07			
Donations + Interest		\$946.25			
Donations + Interest received 2023 YTD (R)		\$1,618.85			
Total Received 2022 YTD (P)		1,869.22			
Total Received 2021 YTD (N)		\$1,379.38			
Change vs 2022		-13%			
Change vs 2021		17%			